A mission statement should be simple and to the point. It should state the point at which you feel your family life is getting better.

When the dog stops getting nervous when Kevin's around?

Are you sure you want to base this on a skiddish poodle?

When the dog gets upset we know there's going to be a problem.

Well... it's your mission statement.

Later that day!

Mom? Can I get the new Madden game?

When the objective of the mission statement has been met, you can, Kevin.

Even later that day

Here doggy, doggy! Would you like a bone?